



Marketing Resource Center

MMSS' Marketing Resource Center (MRC) is a custom built branded website that allows you to organize your marketing materials, streamline your purchases and save money. This online tool empowers users to customize marketing materials, like business cards and stationery, specific to their needs and locations. It enables authorized users to create, proof and approve materials before placing an order in the familiar "shopping cart" interface.

In addition, MMSS can warehouse marketing collateral and make it available on your personalized MRC. Users will see a thumbnail image of the product, place the order and inventory levels are immediately adjusted with the new amount displayed online. Controls can even be given so that each order must be reviewed by an authorized administrator before it's completed.

An MRC is ideal for credit unions with multiple branches because of its ability to maintain brand consistency between branches and provide each location with access to all materials in a marketing campaign.



Benefits of an MRC:

- Control Costs
- Maintain your Brand
- Unlimited Catalog of Items
- Automatic Inventory Monitoring
- 24/7 Ordering Capabilities
- Digital Product Descriptions and Offerings
- Usage Reports
- Track Branch Spending

Form
Complete the form below and preview your results to the right.

Autofill Options

Name:

Division: Heat and Air

Title:

Phone Number 1:

Phone Number 2:

Phone Number 3:

Email Address:

CorporatePhone:

Save Autofill Content



MMSS' ability to produce all the marketing materials you need makes us ideally suited to run your MRC.



**Membership
Marketing**
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